



The logo features a stylized golden crown above a large, flowing golden 'M' that forms the start of the word 'Miss'. The word 'Miss' is written in a large, elegant, golden cursive font. Below this, the word 'ELECTION' is written in a smaller, white, all-caps sans-serif font. At the bottom, the words 'Cameroun Suisse' are written in a white, elegant cursive font.  
ELECTION  
*Miss*  
*Cameroun Suisse*

" Be part of the adventure for an impact that really matters "

# Our beauty contes Miss Cameroon Switzerland

In order to promote young Cameroonian women the beauty contest Miss Cameroon Switzerland, was created in March 2016.

The competition for hoisting not only physical beauty, intelligence, know-how and know-being, it also allows participants to get closer to their country and support its development.

As ambassador representative of the Cameroonian Diaspora in Switzerland, Miss elected will fulfill several tasks that help to enhance the role of women in Cameroon African society.

It will also establish an association that will bring significant improvements in areas such as health, education, culture and uses.

The world in which we live is weakened by crises that destabilize the community life. It will look like, support the causes that respects human rights and peace advocate

*"History teaches men the difficulty of great tasks and the slow pace of accomplishments, but it justifies the invincible hope." Jean Jaurès*





# Our association



Miscas is a non-profit association that was created in 2016 to promote young African women. It also helps to promote women's entrepreneurship, which continues to grow, both in Africa and in Europe.

By its very nature, the association therefore aims to develop and organize actions of social interest in Cameroon. These actions will be carried out in the fields of entrepreneurship, education and culture.

Through these activities, the association intends to establish sharing, solidarity and raise public awareness of the issues of women's development in the world of work.

We aim for continuous improvement and wish to introduce long-term scholarships that will enable motivated young women to complete their projects or pursue their studies. The purpose of these actions would be to open a training center in Cameroon to impact and bring back our know-how.



KYO  
RLIN  
NDON  
ARIS

## Joséphine Pierrette Bitchoka

Co-founder, President & event coordinator

In 2016, guided by her passion for event planning, she decided to embark on this crazy adventure with Yannick Engolo without measuring the extent it takes. Their goal, to promote African female entrepreneurship, and especially value the Cameroonian woman. This new challenge confirms her love for the organization, planning and coordination of events. Today at the head of Chabrole Concept, event agency; She continues to contribute fully to the development of Miss Cameroon Switzerland.





# Stéphanie Fosi

Miss Cameroon Switzerland 2<sup>nd</sup> edition 2017



24 years old Stephanie Fosi comes from her father's North-West (Bambalang) and her mother's West (Foumban). Elected on 21.10.2017, she becomes the high-level ambassador of Cameroon's diversity. It turns out to be an essential bridge between different cultures because of its origins.

With a Bachelor's degree in Hygienist and Dental Therapist, she wanted to share her knowledge with those in need with her "BigSmile" project.

BigSmile aims to educate the Cameroonian population (children) about dental health problems, especially in rural areas.

You can discover her actions through her website: BigSmile or else on her different social networks.

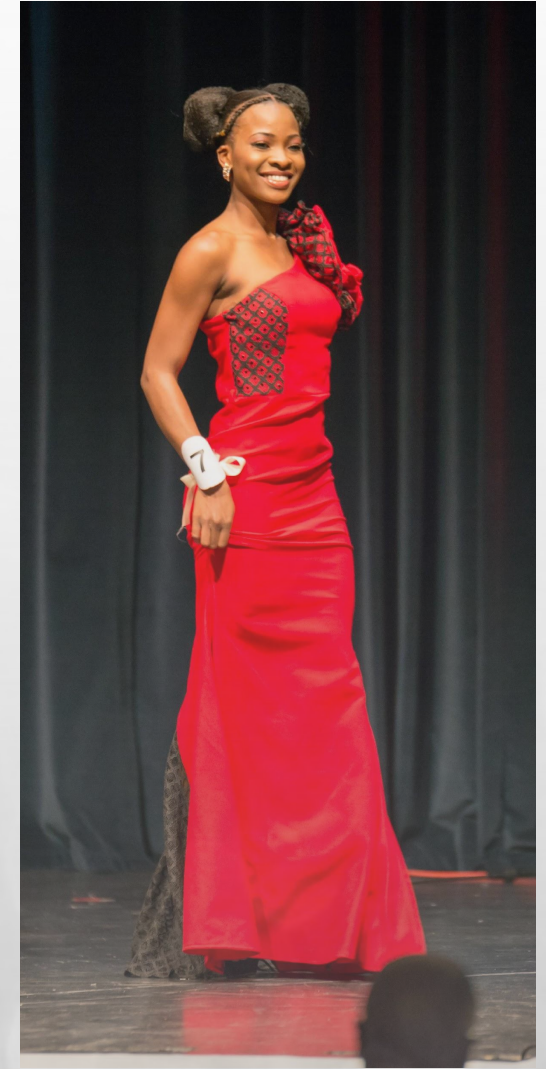


MISCAS



JORDAN BALOKOK  
Professional Photography









## Caroline Aimée Nséké

Miss Cameroon Switzerland 1<sup>st</sup> edition 2016

Caroline Aimee Nseke, 23, is from the Littoral (Douala) side paternal and center (Yaounde) side maternal. She is the first winner of the Miss Cameroon Switzerland beauty contest.

Graduated from a Swiss Business School, she completed a year of practical training at the Federal Immigration Office and continued her studies at the Haute Ecole de Gestion Arc as part of a Bachelor in Economic Law.

In partnership with COMICA, she was able to participate in the Miss Cameroon national competition that she won in 2017. From then on, she travels back and forth between Switzerland and Cameroon but spends most of her time in Cameroon to honor her Miss's mandate.

She was able to meet the first lady of Cameroon, attend various events and participate in the Miss World beauty contest, an internationally renowned competition. She is our first great pride and the proof that you just have to believe it to get there.







# The project ODOG

## One Dream, One Gift

ODOG Charity Week - Our activities not to be missed!

We are very sensitive to the problem of education and wish to make our contribution through our action "ODOG Charity Week" which takes place twice a year.

We organize a week that includes different activities, (games, dance, reading, poetry, project presentation). A distribution of various materials such as; books, clothes, toys, hygiene products and first aid. Through these actions we wish to offer a magic moment to all these people.

It is also important for us to raise the awareness of Cameroonian youth in the diaspora in Switzerland about the importance of our contribution to the people in need.

We are continually looking for donations, volunteers to continue these actions.

Do not hesitate to contact us via our site [www.miscas.com/dons](http://www.miscas.com/dons) or email [info@miscas.com](mailto:info@miscas.com).

Together we can make a difference!

Sonia Adda, 1<sup>st</sup> runner up Miss Cameroun Switzerland 2017







MISCAS  
CHARITY ACTIONS







## We need you!

We are in the 3rd edition, which means that our event has a reason to be. The first year the election took place in one of the largest concert halls in Geneva; The Palladium and we are pleased to see many of you coming this year in this same room on October 26, 2019. We are moving slowly into our various charitable projects in Cameroon and we need your help, whether material, logistics or financial.





# Sponsoring

Do you want to join the adventure? Make your choice !

## Sponsor PLATINUM From CHF 5,000.-

- Wall of sponsors, patrons
- Logo on T-Shirts
- Thanks for the input speech
- Logo on the website with redirection on your own site
- Logo on the posters, and other media
- Logo on flyers
- 10 invitations to the event
- Visibility on our social networks
- Meeting with the lead artist
- Access to the backstage
- Special requirements according debate

## Sponsor Gold from CHF 2,500.-

- Wall of sponsors, patrons
- Thanks for the input speech
- Logo on the website
- Logo on the posters, and other media
- Logo on flyers
- 6 invitations to the event
- Visibility on our social networks
- Access to the backstage

## Sponsor Silver From CHF 1,500.-

- Wall of sponsors, patrons
- Logo on the website
- Logo on the posters, and other media
- Logo on flyers
- 3 invitations to the event
- Visibility on our social networks

### Partnerships and Grants

If no benefits above suits you, you can conclude with us a simple partnership that will be an exchange of good process or to donate via our website.

- Partnership .....
- Grants CHF .....

Social reason : .....

Last name First Name : .....

Address : .....

Phone : .....

Place and date :..... .. Signature: .....

Back Form mail: info@miscas.com

Ou

Click on "[Sponsoring](#)"



# Guest Artist (Stanley Enow)

Given the current situation and political climate in Cameroon, we would like to involve Mr. Stanley Enow in our event because, this year, we will focus on Peace, Tolerance and Acceptance of the differences of a whole world. each.

You must know that right now there is a surge of hatred on various fronts.

1. The Anglophone crisis in northwestern Cameroon.
2. Incitement to a tribal war between the different ethnic groups, following the last presidential elections.
3. The Boko Haram crisis in the north and extreme north of Cameroon.

Mr. Stanley Enow is an excellent spokesperson for the message we want to convey. This one, represents a Cameroon young, united and indivisible due to his knowledge of the two parts (English and French), the messages of peace, of love through his music, his grants and various gifts.

The coming of this artist will incite several personalities of the diaspora also to be mobilized for this beautiful cause which we wish to defend.

Together we will get there! We will bring our culture to the peace building with the help of culture.



## OUR NEEDS (2P)

- |  |             |
|--|-------------|
| - 2 round trip airline tickets<br>(Cameroon-Switzerland) | 2'000.-CHF  |
| - Fee (3'500 euros)                                      | 3'800.- CHF |
| - Accommodation and amenities :                          | 1'000.- CHF |

TOTAL	<b><u>6'800.-CHF</u></b>
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# Partners et Sponsors

We thank all the partners and sponsors of Miss Cameroon Switzerland.

## Golden partners



## Fashion and Beauty partners



## Media & Communication Partners



## Other partners & patrons





# Thank you !



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[www.miscas.com](http://www.miscas.com)



Miss Cameroun Suisse

